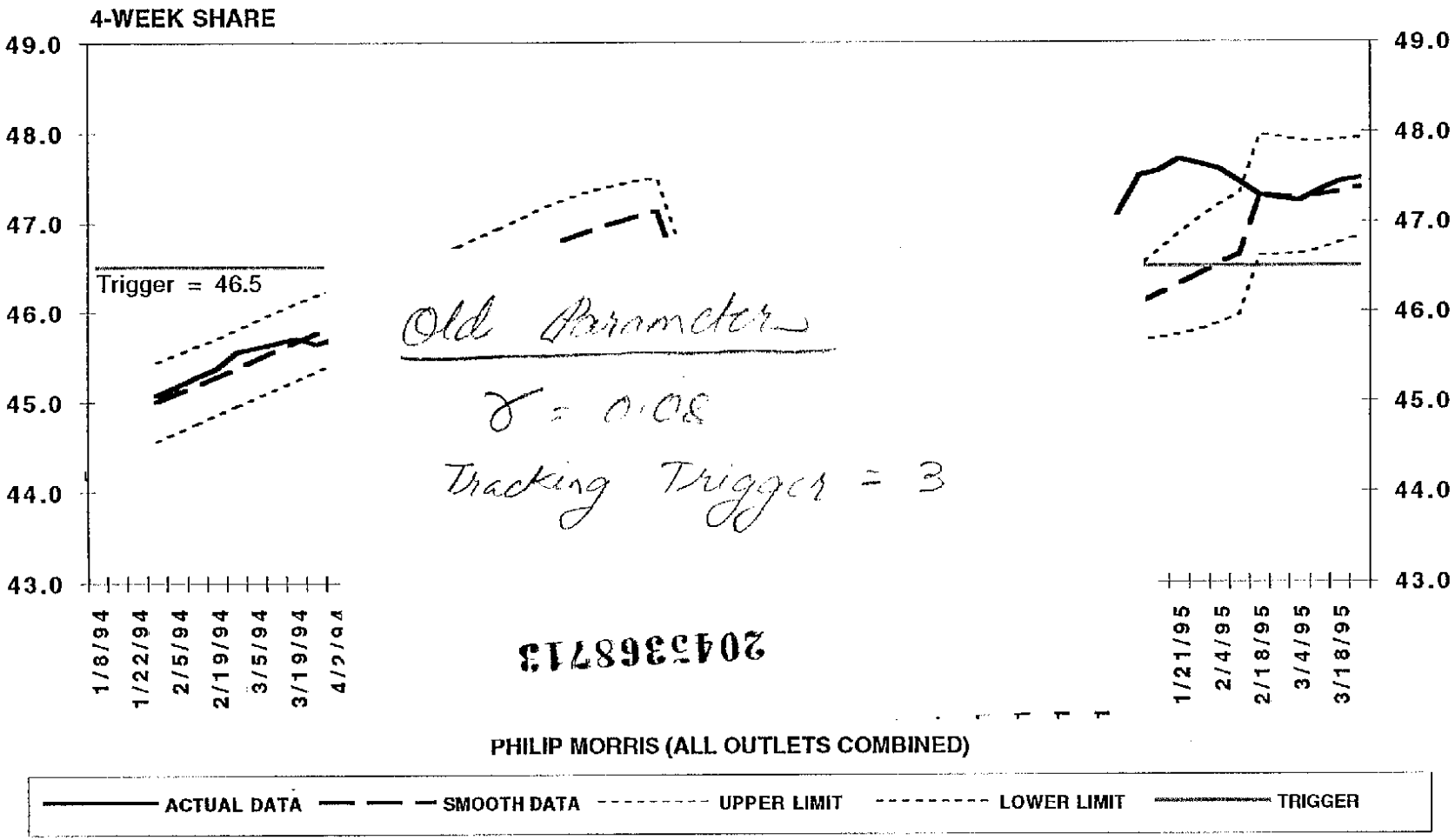
Philip Morris 4 WM Share
Total U.S. All Outlets Combined



Source: Nielsen Integrated Panel

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2045368714

Source: https://www.industrydocuments.ucsf.edu/docs/prwj0004